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Ward Horticultural Company

109 W. Cedar Avenue

WEBSTER GROVES, MISSOURI

Growers and Introducers

of

The Best In Dahlias

TRADE LIST

of

ROOT DIVISIONS and GREEN PLANTS

Terms. All shipments by Express only. Roots up to April 10th. Green plants after April 15th, from 3½ and 4 inch pots, shipped in open boxes only. Plants cannot be shipped by parcel post. Orders under \$3.00 not solicited. Cash with order only, or 25% with order and balance before shipping. No C. O. D. orders.

Our green plants have given universal satisfaction wherever grown, and must not be compared with the weak, yellow stuff usually shipped by parcel post. They are scientifically raised with a minimum of heat, then potted and kept cold without any artificial heat whatever. All are raised from base shoots, and from these most varieties produce good clumps of roots.

Not responsible for any plants after acceptance by Express Company.

ROOT DIVISIONS

Stock strictly limited, of some varieties only a few dozen. When ordering it is advisable to give alternates in case we are sold out. We have several other varieties which we would list in the 25c class, and if selection is left to us some of these might be included.

Joyce Louise. Raised by Raymond Grass, St. Louis County, Mo. We are not going to shoot a lot of hot air about this variety, but simply give its record. Color orchid pink, the pink predominating. Very large with

extra broad florets. Can be grown 14 by 5 inches. Most profuse bloomer and a prodigious root maker, even from plants. Stumpp and Walter of New York, after seeing a flat of this variety growing on Long Island, bought 300 roots for Spring delivery, with an option on 300 more up to May 1st. Why did they buy this? There is a reason!

Record. Awarded Certificate of Merit by American Dahlia Society Trials, East Lansing, Michigan, 1937.

American Home Achievement Medal, St. Louis, 1937.

One of three, out of 187 varieties, awarded Certificate of Merit, California Dahlia Society; Berkeley Trials, 1938.

Blue Ribbon for basket of lavender shades, Inglewood, California, 1938. Awarded to Mr. Tompkins whose letter appears on the last page of this list.

Price \$3.35 each.

Becky Thatcher: Our own raising. In color between Buckeye Bride and Josephine G. Basal color greenish yellow suffused with pink. A flower of surpassing beauty. Not a large flower. Can be grown to 8 inches. Characterized by strong, stiff, thick stems 6 to 9 inches above the first leaves. Never shows an open centre. Flowers erect or facing. Lasts in water longer than any variety we grow. We think this flower has immense possibilities as a cut bloom, and will be a moneymaker to those who grow it for this purpose. Received a score of 84 at East Lansing Trial Grounds this year.

Price \$3.35 each.

50c each—Ascendant, Queen City.

25c each—Amelia Earhart, Mary Talmage, Forest Fire, Mrs. G. Le Boutillier, Cornelia Bryce Pinchot, Altmark, Adirondack Sunset, Sultan of Hillcrest, City of Cleveland, Palo Alto, Honor Bright, Tower's Empire, Elissa Landi, Adorable.
6 for \$1.25 of one variety, or assorted.

15c each—Kay Francis, H. R. S., Satan, Hillcrest Royalist, Leyden's Elegance.

If selection is left to us we will send 6 25c varieties for \$1.00. Not less than 6 at 1/2 dozen rate.

All roots sent out will have a well defined eye and will grow. This being so we cannot replace root divisions.

GREEN PLANTS

\$1.75 each—Joyce Louise, Becky Thatcher.

\$1.00 each—Mrs. W. R. Knudsen, Gracie Allen.

75c each—Katie K., Miss Englewood, Directeur Plumecocq.

50c each—Monarch of the East, Greater Glory, Cordelia, Son of Satan, Watchung Giant, King Alfred, Jimmy Foxx, Rudolf's Giant, Robert L. Ripley, Dr. Verhage, Echo, White Giant. **12 for \$5.00, one variety, or assorted.**

35c each—Miss Glory, Vlammenspiel, Frank Serpa, Red Jug, Oakleigh Monarch, Milton J. Cross, Yellow Marvel, Leland Stanford, Azura, Jack Benny, Black Knight, Purple Mist. **12 for \$3.75 one variety, or assorted.**

25c each—Orchid Queen, Corallina, Buckeye Glory, Jessica Dragonette, Margrace, Challenger, Frau Ida Mansfield, Blue River. **12 for \$2.50 one variety, or assorted.**

Not less than 12 at dozen rate.

A FEW REMARKS ON SOME OF THE ABOVE

Katie K. is Kathleen Norris without its temperament.

Monarch of the East is a wonder.

Greater Glory is the largest and best pink cactus we have seen.

Cordelia is delicately beautiful.

Watchung Giant is immense.

Rudolf's Giant is winning more friends every day.

Dr. Verhage is even brighter than Adirondack Sunset.

Miss Glory is a beautiful, refined, yellow cactus.

Milton J. Cross, wonderful when the stock is good. Ours is unsurpassed.

Yellow Marvel, with its white tipped petals, is unique.

Orchid Queen, a lovely lavender semi-cactus of large size.

Challenger pleases us more than any other dahlia we grow. It is dazzling, beautiful and refined.

A FEW BOUQUETS

413 W. Queen St.
Inglewood, Cal.
May 16th, 1938.

Ward Horticultural Co.

Dear Sirs:

I received the plants of Joyce Louise, and wish to report they arrived in excellent condition. I consider them the best green plants I have ever received, and that includes the ones I purchased right here in Southern California.

Not a leaf on any plant was damaged, and they looked as if they had just been taken from the greenhouse when they arrived here.

I want to compliment you on your ability to propagate, grow, and ship dahlia plants.

Sincerely,

Sterling Tompkins.

Indiana

"We want to say we have purchased plants from other sources, but have never found any to compare with yours."

Louisiana

"The plants ordered were received in first class condition, and we are more than pleased with them."

Ohio

"Your plants came through the season fine."

Alabama

"The packing was the most unique I have ever seen. The sturdy plants hardly knew they were being moved."

Alabama

"Rudolf's Giant was the strongest growing plant in our garden. It bloomed just right for our Fall Show. We entered 3 blooms and won the blue ribbon for the largest and best 3 blooms in that class."